

ORDER



Orders	Order / Rev:	002606	Primary AE:	Amy McCreary
	Alt Order #:	06830032	Sales Office:	BLPHI
	Product Desc:	BERKLEY FOR SENATE	Sales Region:	National
	Estimate:	30S		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	06/28/12 / 10/22/12		
	Order Type:	GENERAL		

Agency	Name:	Shorr Johnson Magnus	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1831 Chestnut St.	Agency Commission:	15%
		Philadelphia, PA 19103		

Advertiser	Name:	Rudd, Shelley for Senate	Revised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	98	\$76,200.00	\$64,770.00	October 2012	98	\$76,200.00	\$64,770.00	0.00
10/29/12	10/29/12	22	\$17,175.00	\$14,598.75	November 2012	22	\$17,175.00	\$14,598.75	0.00
					Totals	120	\$93,375.00	\$79,368.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary	Start Of Order - End Of Order			100%
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Order Share	Share	Total
KSNV	20%	\$93,375.00
Market	100%	\$486,875.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,043.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$149,400.00
KTUD	0%	\$0.00
KVVU	25%	\$116,718.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,337.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E	3	KSNV	10/29/12	10/29/12	M-F 5-6a	WakeUp w/Wagner	5-6a	M-----	:30	2	\$450.001	0.00	NM	2	\$900.00

REV RATE NEWS
NEWS

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 3	KSNV	10/29/12	10/29/12	M-F	5-6a WakeUp w/Wagners	M	5-6a		M-----	:30	2	\$450.001	0.00	NM		2	\$900.00	
REV RATE NEWS																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----			2		\$450.00		0.00							
E 4	KSNV	10/23/12	10/26/12	M-F	5-6a WakeUp w/Wagners	M	5-6a		-TWTF--	:30	8	\$450.001	0.00	NM		8	\$3,600.00	
REV RATE NEWS																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	-TWTF--			8		\$450.00		0.00							
E 5	KSNV	10/23/12	10/26/12	M-F	6-7a WakeUp w/Wagners	M	6-7a		-TWTF--	:30	8	\$700.001	0.00	NM		8	\$5,600.00	
REV RATE NEWS																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	-TWTF--			8		\$700.00		0.00							
E 6	KSNV	10/29/12	10/29/12	M-F	6-7a WakeUp w/Wagners	M	6-7a		M-----	:30	2	\$700.001	0.00	NM		2	\$1,400.00	
REV RATE NEWS																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----			2		\$700.00		0.00							
E 7	KSNV	10/29/12	10/29/12	Today Show		CM	658a-9am		M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00	
REV RATE TODAY																		
TODAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	M-----			4		\$900.00		0.00							
E 8	KSNV	10/23/12	10/26/12	Today Show		CM	658a-9am		-TWTF--	:30	16	\$900.001	0.00	NM		16	\$14,400.00	
REV RATE TODAY																		
TODAY																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	-TWTF--			16		\$900.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	(\$900.00)	0.00	NM		
See MG 8.17,8.18,8.19																		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																		
13	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	(\$900.00)	0.00	NM		
See MG 8.17,8.18,8.19																		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																		
14	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	(\$900.00)	0.00	NM		
See MG 8.17,8.18,8.19																		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																		
17	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	\$900.00	0.00	NM		
MG for 8.13,8.14,8.10																		
[Revised Rate to Reinstate]																		
18	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	\$900.00	0.00	NM		
MG for 8.13,8.14,8.10																		
[Revised Rate to Reinstate]																		
19	KSNV	10/22/12-10/28/12	Today Show				658a-9am					-TwThF----	:30	\$900.00	0.00	NM		
MG for 8.13,8.14,8.10																		
[Revised Rate to Reinstate]																		
E 10	KSNV	10/23/12	10/26/12	Noon News		CM	12-1230pm		-TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00	
REV RATE NEWS																		
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	-TWTF--			4		\$425.00		0.00							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Davs	Len	Spots	Rate	Pri	Rta	Type	Spots	Amount
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4	KSNV 10/22/12-10/28/12 Noon News	12-1230pm	-TwThF----	30	(\$426.00)	0.00	NM			
See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
5	KSNV 10/22/12-10/28/12 Noon News	12-1230pm	-TwThF----	30	\$425.00	0.00	NM			
MG for 10.4 10/24 [Revised Rate to Reinstate]										
E 11	KSNV 10/29/12 10/29/12 Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00 NM	1	\$425.00
Noon News										
REV RATE NEWS										
NEWS										
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/29/12	11/04/12	M-----	1	\$425.00	0.00				
E 12	KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HDM		9-10a	M-----	:30	2	\$425.001	0.00 NM	2	\$850.00
M-F Today Show II										
REV RATE TODAY 2										
TODAY 2										
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/29/12	11/04/12	M-----	2	\$425.00	0.00				
Spot	Ch	Date Range	Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a	M-----	:30	(\$425.00)	0.00	NM	
See MG 12.3										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
3	KSNV 10/29/12-11/04/12	M-F Today Show II 3rd Hr	9-10a	M-----	:30	\$425.00	0.00	NM		
MG for 12.1 10/29										
[Revised Rate to Reinstate]										
E 13	KSNV 10/23/12 10/26/12 M-F Today Show II 3rd HDM		9-10a	-TwTF--	:30	8	\$425.001	0.00 NM	8	\$3,400.00
M-F Today Show II										
REV RATE TODAY 2										
TODAY 2										
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	-TwTF--	8	\$425.00	0.00				

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																															
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd H	8AM	9-10a	-TWTF--	:30	8	\$425.001	0.00	NM		8	\$3,400.00																															
M-F Today Show II																																														
REV RATE TODAY 2																																														
TODAY 2																																														
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																									
Week: 10/22/12	10/28/12	-TWTF--	8	\$425.00	0.00																																									
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1	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	(\$425.00)	0.00	NM																																					
See MG 13.9,13.10,13.11,13.12,13.13																																														
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																																														
3	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	(\$425.00)	0.00	NM																																					
See MG 13.9,13.10,13.11,13.12,13.13																																														
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4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	(\$425.00)	0.00	NM																																					
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[NOT AVAILABLE RATE] NOT AVAILABLE RATE																																														
7	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	(\$425.00)	0.00	NM																																					
See MG 13.9,13.10,13.11,13.12,13.13																																														
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																																														
8	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	(\$425.00)	0.00	NM																																					
See MG 13.9,13.10,13.11,13.12,13.13																																														
[NOT AVAILABLE RATE] NOT AVAILABLE RATE																																														
9	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	\$425.00	0.00	NM																																					
(M) MG for 13.8,13.1,13.3,13.4,13.7																																														
[Revised Rate to Reinstate]																																														
10	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	\$425.00	0.00	NM																																					
(M) MG for 13.8,13.1,13.3,13.4,13.7																																														
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11	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	\$425.00	0.00	NM																																					
(M) MG for 13.8,13.1,13.3,13.4,13.7																																														
[Revised Rate to Reinstate]																																														
12	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	\$425.00	0.00	NM																																					
(M) MG for 13.8,13.1,13.3,13.4,13.7																																														
[Revised Rate to Reinstate]																																														
13	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr	9-10a	-TWTF----	:30	\$425.00	0.00	NM																																					
(M) MG for 13.8,13.1,13.3,13.4,13.7																																														
[Revised Rate to Reinstate]																																														
E 20	KSNV	10/29/12	10/29/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00																															
Dr Phil																																														
REV RATE & FREQ. PHIL																																														
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Week: 10/29/12	11/04/12	M-----	1	\$450.00	0.00																																									
E 21	KSNV	10/23/12	10/26/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00																															
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Week: 10/22/12	10/28/12	-TWTF--	4	\$450.00	0.00																																									
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$725.001	0.00	NM		8	\$5,800.00																															
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																									
Week: 10/22/12	10/28/12	-TWTF--	8	\$725.00	0.00																																									
E 23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00																															
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																									
Week: 10/29/12	11/04/12	M-----	2	\$725.00	0.00																																									
E 26	KSNV	10/23/12	10/26/12	CM	5-630p	-TWTF--	:30	8	\$1,200.001	0.00	NM		8	\$9,600.00																																

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Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	8	\$1,200.00	0.00						
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				REV RATE NEWS											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/29/12	11/04/12	M-----	2	\$1,200.00	0.00						
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep2M	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J.Ralston											
				REV RATE FACE											
				FACE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/29/12	11/04/12	M-----	1	\$900.00	0.00						
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep2M	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J.Ralston											
				REV RATE FACE											
				FACE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	4	\$900.00	0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TwThF---	:30	(\$900.00)	0.00	NM	
				See MG 29.5,29.6,29.7,29.8											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	(\$900.00)	0.00	NM	
				See MG 29.5,29.6,29.7,29.8											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TwThF---	:30	(\$900.00)	0.00	NM	
				See MG 29.5,29.6,29.7,29.8											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	(\$900.00)	0.00	NM	
				See MG 29.5,29.6,29.7,29.8											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	\$900.00	0.00	NM	
(M)		MG for 29.3,29.4,29.2,29.1		[Revised Rate to Reinstate]											
6	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	\$900.00	0.00	NM	
(M)		MG for 29.3,29.4,29.2,29.1		[Revised Rate to Reinstate]											
7	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	\$900.00	0.00	NM	
(M)		MG for 29.3,29.4,29.2,29.1		[Revised Rate to Reinstate]											
8	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report	730-758pm					-TWThF---	:30	\$900.00	0.00	NM	
(M)		MG for 29.3,29.4,29.2,29.1		[Revised Rate to Reinstate]											
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
				M-F Jeopardy/Wheel of Fortune											
				REV RATE JEP/WHEEL											
				JEP/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-TWTF--	8	\$1,300.00	0.00						

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																															
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$1,300.001	0.00	NM		8	\$10,400.00																															
M-F Jeopardy/Wheel of Fortune																																														
REV RATE JEP/WHEEL																																														
JEP/WHEEL																																														
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-TWTF--</td> <td>8</td> <td>\$1,300.00</td> <td>0.00</td> </tr> <tr> <td>Spot</td> <td>Ch</td> <td>Date Range</td> <td>Description</td> <td>Start/End Time</td> <td>Weekdays</td> <td>Length</td> <td>Rate</td> <td>Rtg</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSNV</td> <td>10/22/12-10/28/12</td> <td>M-F Jeop/Wheel</td> <td>630-730pm</td> <td>-TWThF----</td> <td>:30</td> <td>(\$1,300.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-TWTF--	8	\$1,300.00	0.00	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel	630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																									
Week: 10/22/12	10/28/12	-TWTF--	8	\$1,300.00	0.00																																									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																																					
1	KSNV	10/22/12-10/28/12	M-F Jeop/Wheel	630-730pm	-TWThF----	:30	(\$1,300.00)	0.00	NM																																					
<p>See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>2 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>3 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>4 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>5 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>6 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>7 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>8 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE</p>																																														
<p>9 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>10 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>11 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>12 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>13 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>14 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>15 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
<p>16 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]</p>																																														
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00																															
M-F Jeopardy/Wheel of Fortune																																														
REV RATE JEP/WHEEL																																														
JEP/WHEEL																																														
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>2</td> <td>\$1,300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	2	\$1,300.00	0.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																									
Week: 10/29/12	11/04/12	M-----	2	\$1,300.00	0.00																																									
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.001	0.00	NM		2	\$1,050.00																															

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Weekend Jeopardy/Whee			-----S-								
				WKND Jeop/Wheel											
				REV RATE JEP/WHEEL											
				JEP/WHEEL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12	10/28/12	-----S-			2	\$525.00		0.00			
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
				News 3 in Prime											
				REV RATE NEWS AFTER NFL PRIME											
				NEWS AFTER NFL PRIME											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12	10/28/12	-----S			1	\$1,800.00		0.00			
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
				Tonight Show											
				REV RATE TON SHOW											
				TON SHOW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/12	11/04/12	M-----			2	\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a			M-----	:30	(\$500.00)	0.00	NM	
				See MG 42.3,42.4											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a			M-----	:30	(\$500.00)	0.00	NM	
				See MG 42.3,42.4											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	3	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a			M-----	:30	\$500.00	0.00	NM	
				(M) MG for 42.2,42.1											
				[Revised Rate to Reinstate]											
	4	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a			M-----	:30	\$500.00	0.00	NM	
				(M) MG for 42.2,42.1											
				[Revised Rate to Reinstate]											
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.001	0.00	NM		8	\$4,000.00
				Tonight Show											
				REV RATE TON SHOW											
				TON SHOW											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12	10/28/12	-TWTF--			8	\$500.00		0.00			

Order / Rev: 103688
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.001	0.00	NM		8	\$4,000.00
REV RATE TON SHOW TON SHOW															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/22/12	10/28/12	-TWTF--	8	\$500.00	0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			(\$500.00)	0.00	NM			
			See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
10	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[Revised Rate to Reinstate]												
11	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[Revised Rate to Reinstate]												
12	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
13	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
14	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[Revised Rate to Reinstate]												
15	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[Revised Rate to Reinstate]												
16	KSNV	10/22/12-10/28/12	The Tonight Show	1135p-1237a		-TWThF----	:30			\$500.00	0.00	NM			
			④ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.001	0.00	NM		4	\$4,800.00

Order / Rev: 103686
Alt Order #: 06830032
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSNV